

Where Space becomes a Place, Live Oak EaDo



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DESIGN

Where Space becomes a Place, Live Oak EaDo

Promoting livability through connectivity and opportunity by promoting multi-modal access, green space, artist involvement, and developer incentives.

- Pedestrian Improvements
- Landscaping
- Lighting
- Street Furniture
- Facade Improvements
- Public Art

Previously proposed guidelines
(Gensler):

Mixed-use developments
Retail at levels 1 and 2
Residential or commercial above
Bed and breakfast or boutique hotels

Retail tenant mix
Locally owned businesses
Sustainability oriented businesses
Limit chains

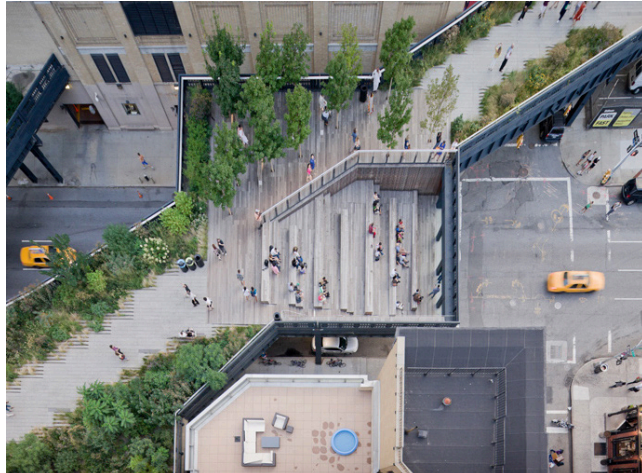
Parking
3 to 5 cars/sf of development
Parking garages with retail at level 1
Street parking
No large parking lots

Sustainable architecture design

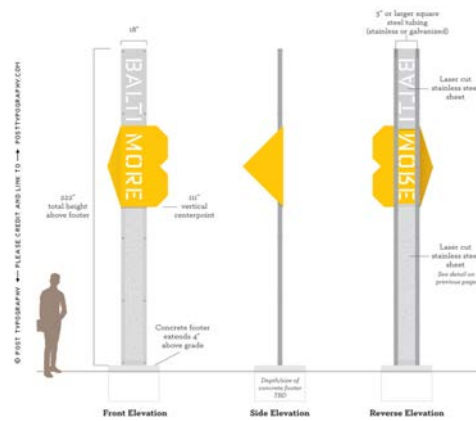
Retail Type Suggestions

Frozen yogurt shop 1
Frozen yogurt shop 2
MAC
Art gallery
Adair Kitchen
Urban Outfitters
Bicycle shop
Vintage/ resale shop
Record store









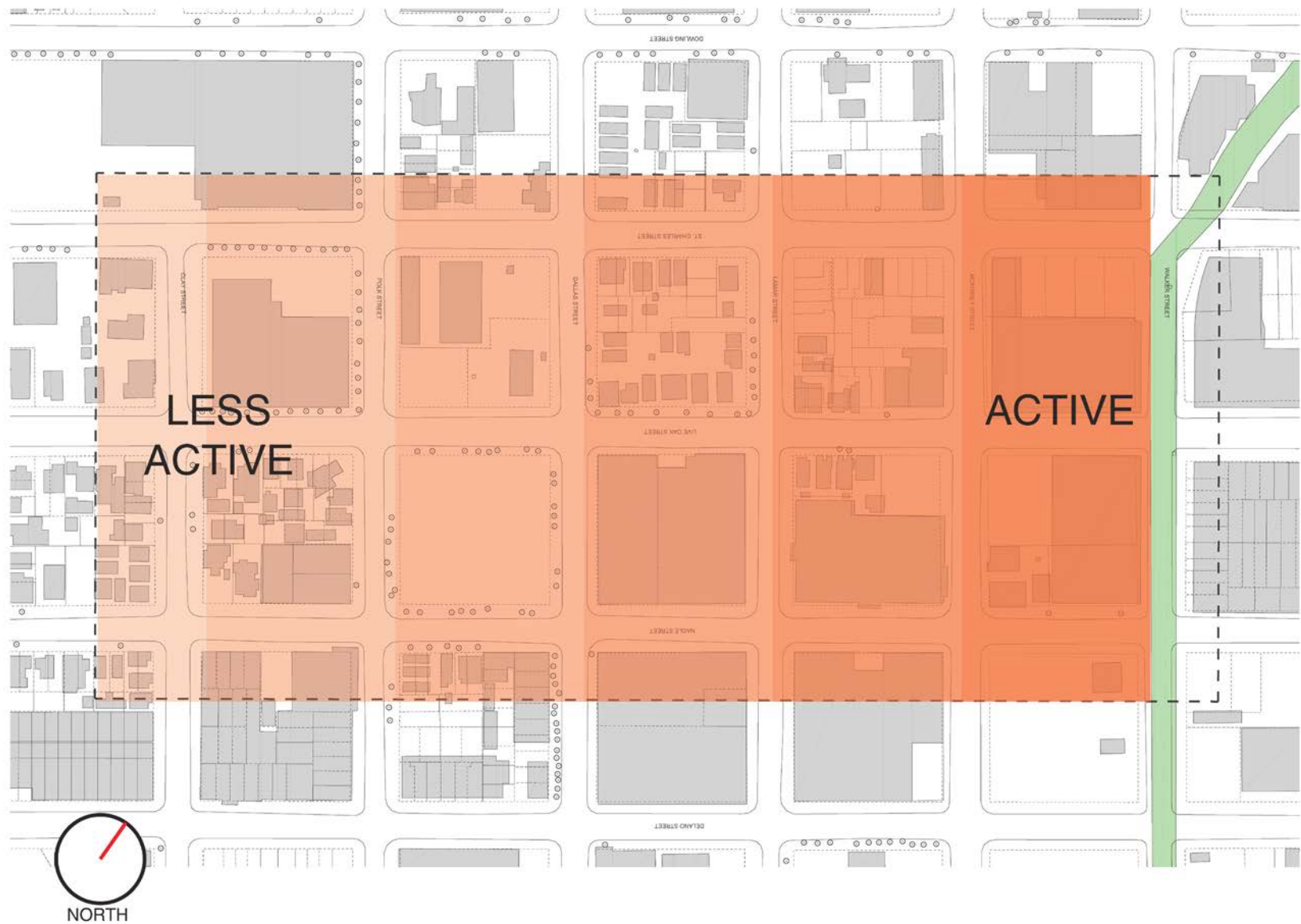


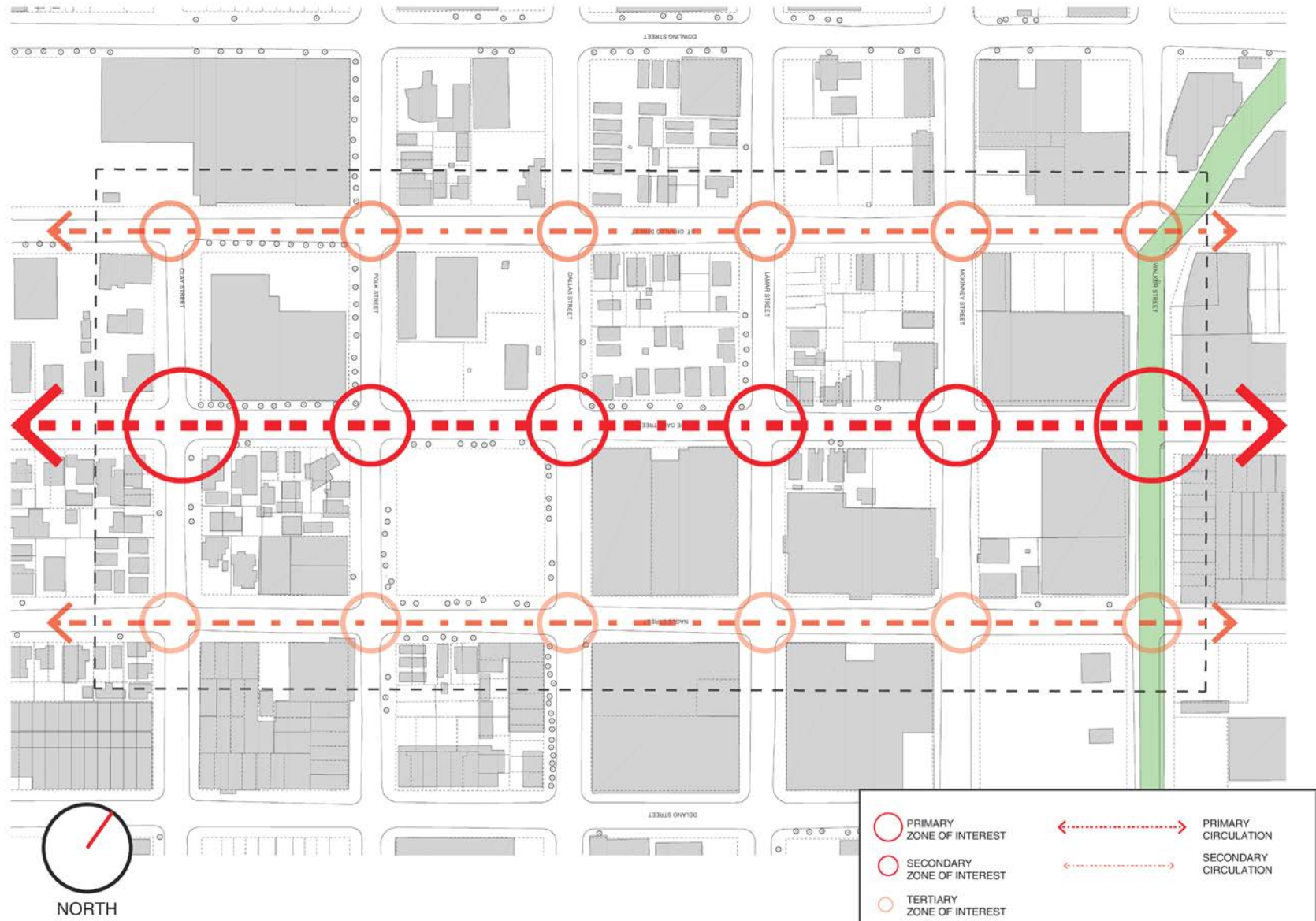






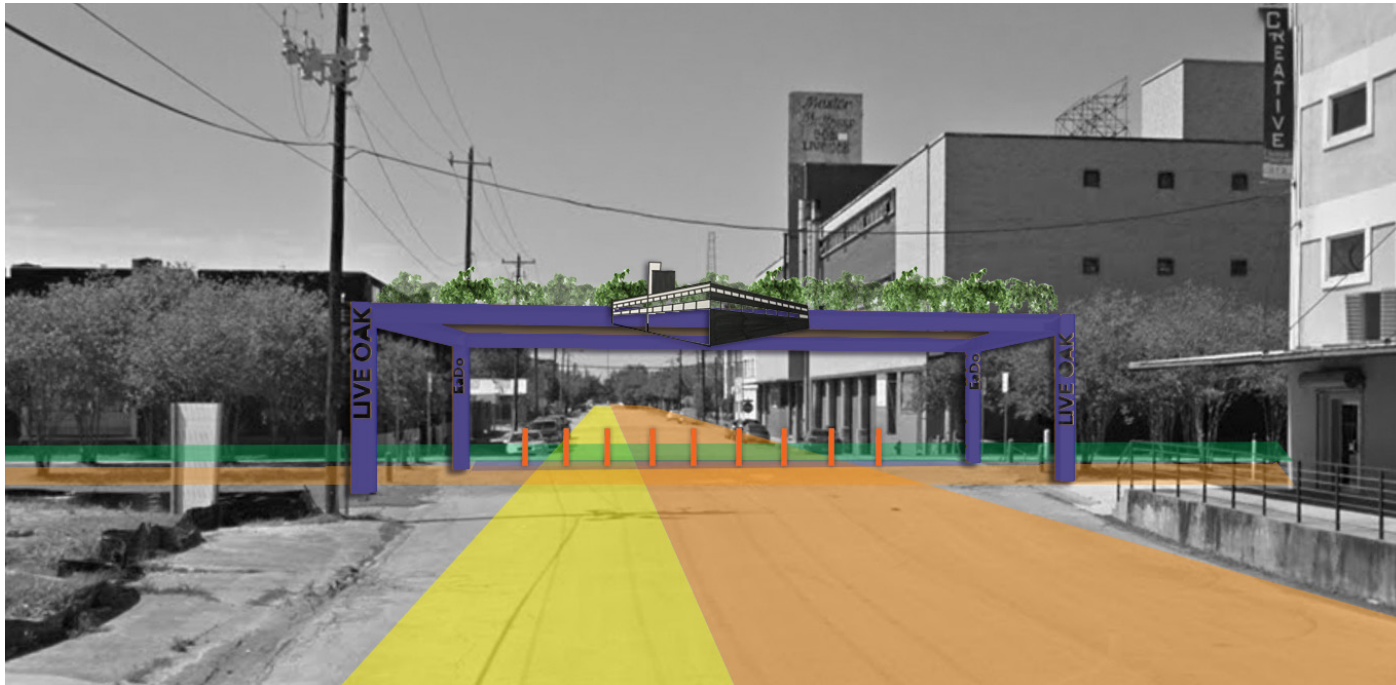












Create a “district” brand identity for Live Oak EaDo. Provide entry pergolas spanning existing walk/bike path from downtown at Walker and at Polk intersections. Pull users into pedestrian/bike Live Oak EaDo district:

- reduce speed limit to 20 mph between on Live Oak between Walker and Polk
- provide trees for shade/heat
- provide removable “lock-in” bollards to slow down traffic and restrict multi-modal use to walk/bike only
- provide planter medians, propose “adopt a planter”, - artist opportunity
- provide rain harvest silos to irrigate new landscape
- local artist opportunity for facade updates
- provide tax write-off incentives for building owners to allow for facade updates and
- landscape incentives
- provide boardwalk style tea-light string lights to create a sense of place
- incorporate colors of Houston sports teams into pergola design
- promote economic development with different use types of area: event lawns in empty lots, community gardens, retail, mixed use, office space



