EADO

HOUSTON, TX - JAN/28/2017

PERKINS+WILL

CONCEPT

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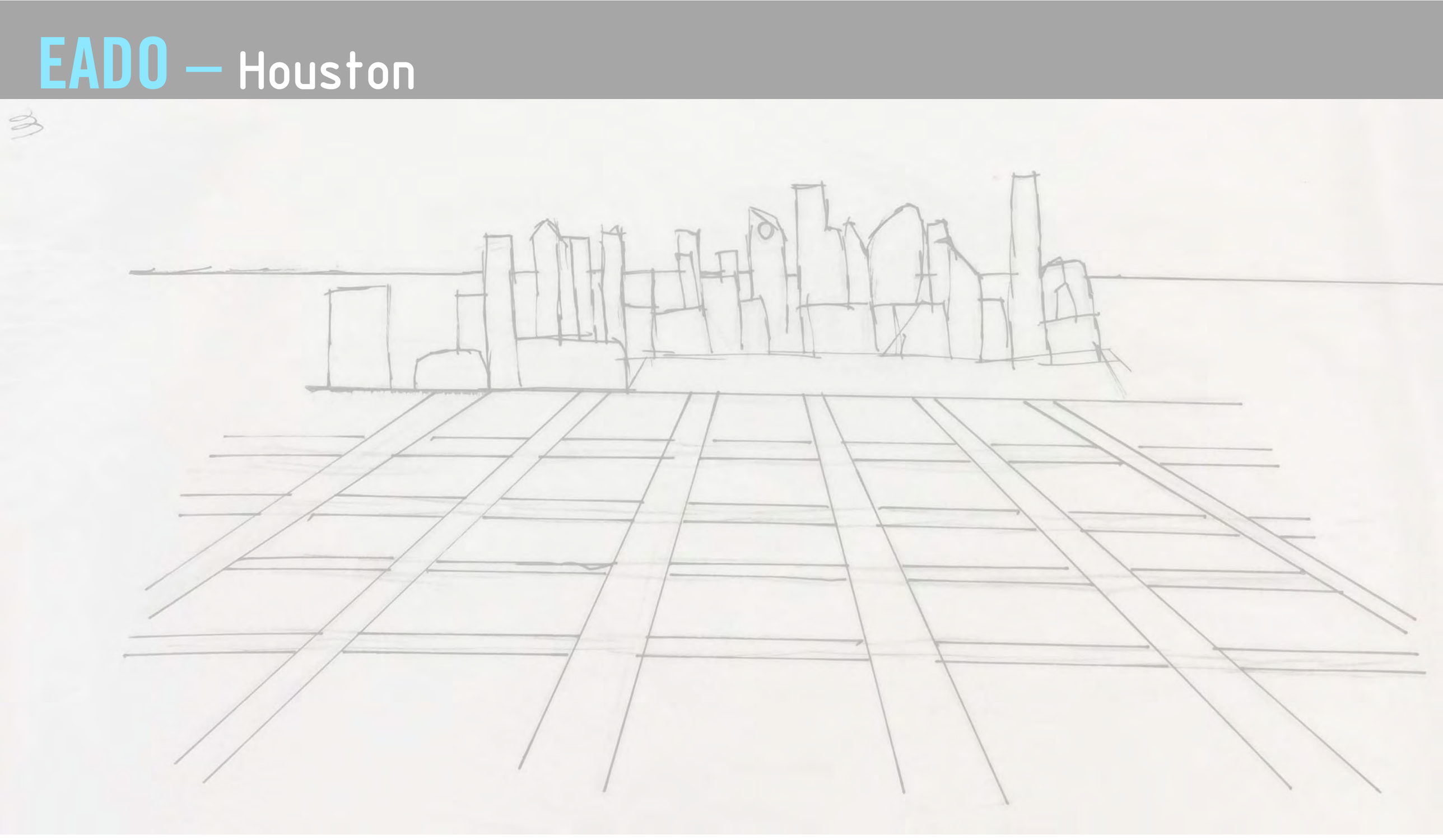
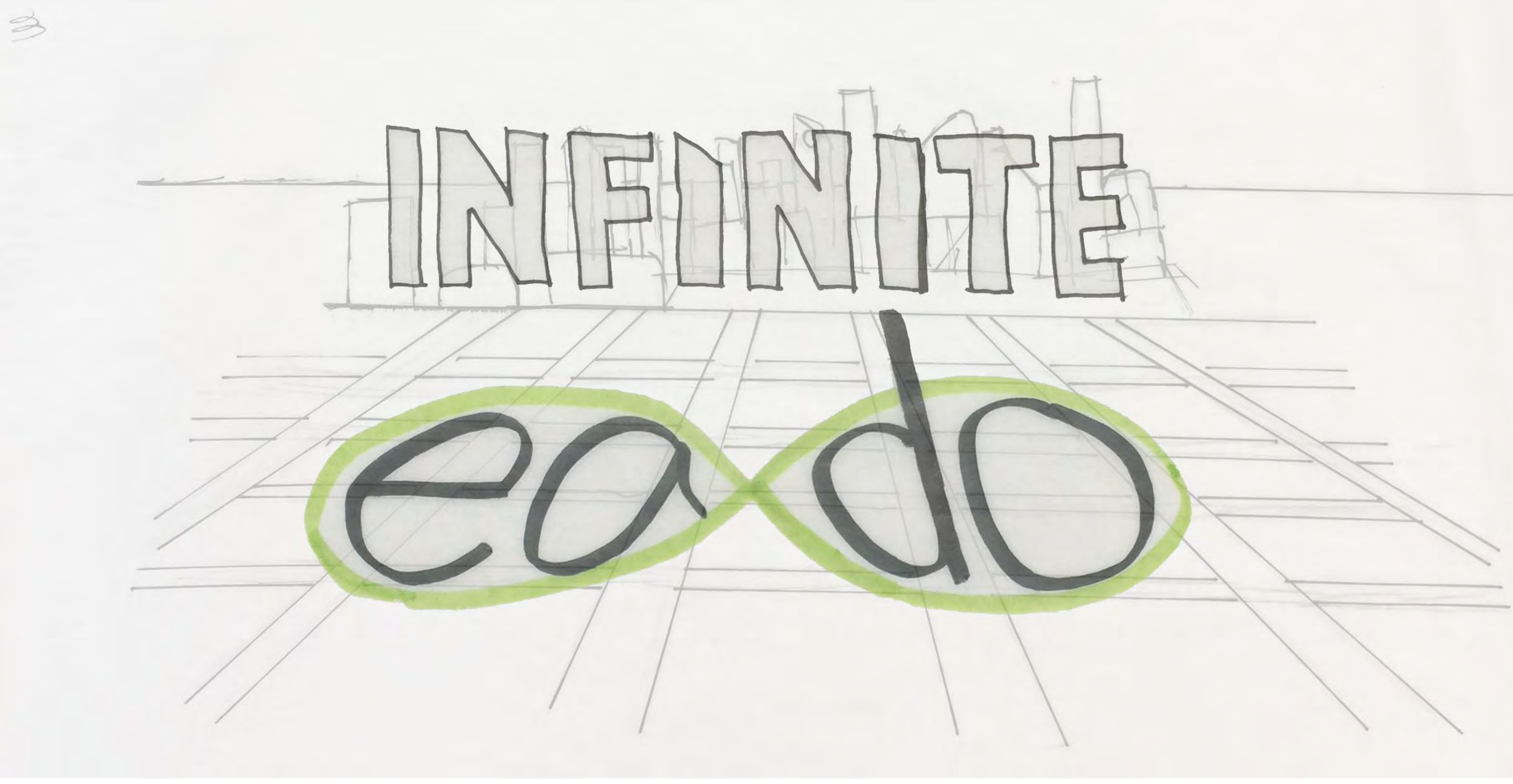


BRANDING ELEMENT - LOGO



BRANDING ELEMENT - LOGO

EADO – Houston

The concept features a central loop as a Mobius strip that enhances and connects existing Columbia Tap and Polk Street bicycle and pedestrian paths.

The idea is to not only connect the existing bike and pedestrian paths but to ultimately stimulate and connect the local community and surrounding areas. In doing so, the concept will incorporate a partially elevated pathway to accommodate foot traffic and bike lanes. Underneath the elevated areas will be space for retail kiosks and maintenance support for the site.

The project site will include the following program zoned spaces;

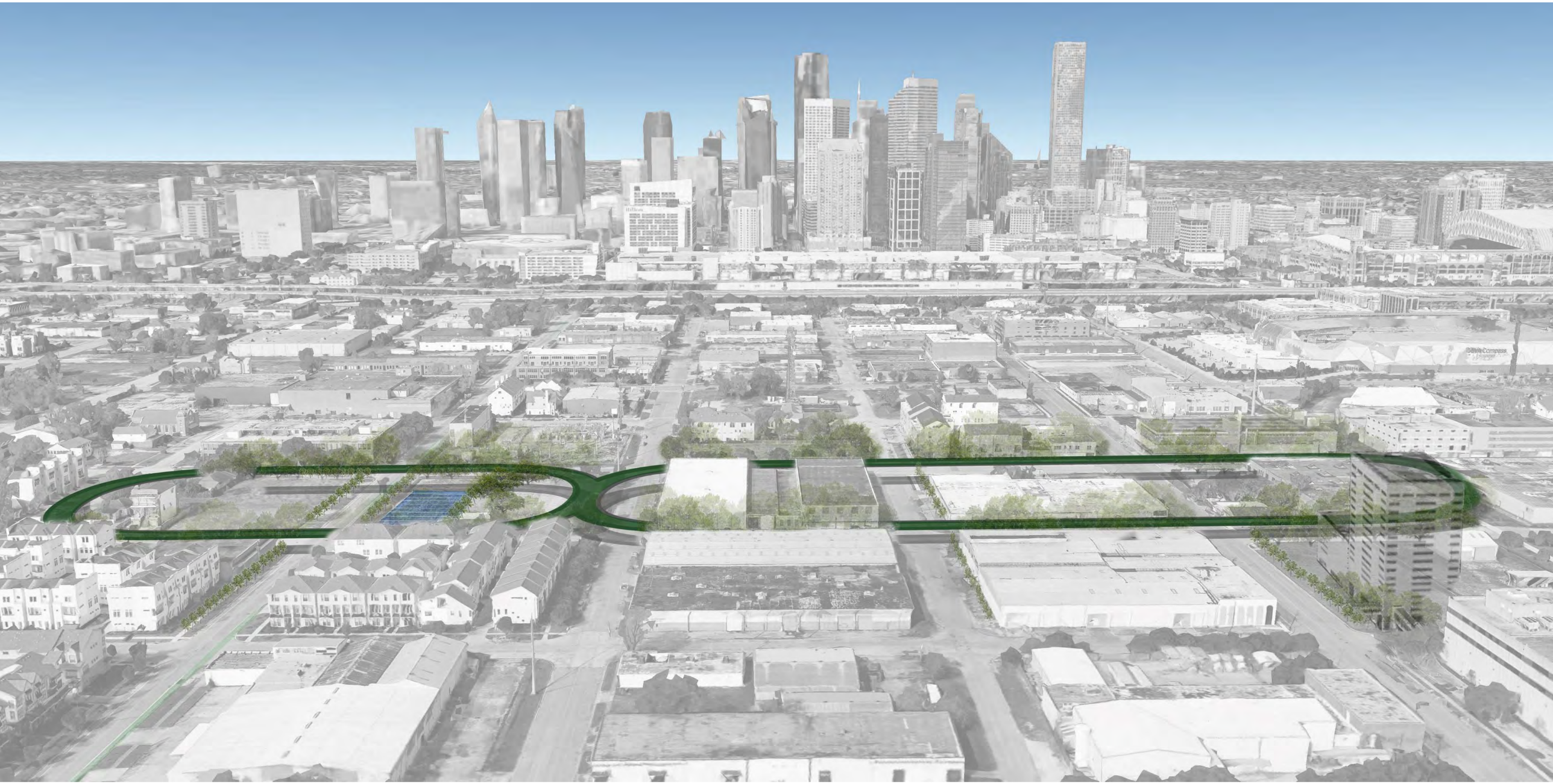
- Commercial development and Public flex space
- Outdoor performance space and recreation
- Commercial development and Office retail

Also, there will be key elements to help create “identity” for the site that define its place in the community. The goal is to create a destination point for both the local neighborhood and the city. These key elements include:

- Community- “People elements.”
- Public spaces
- Iconic elements
- Retail

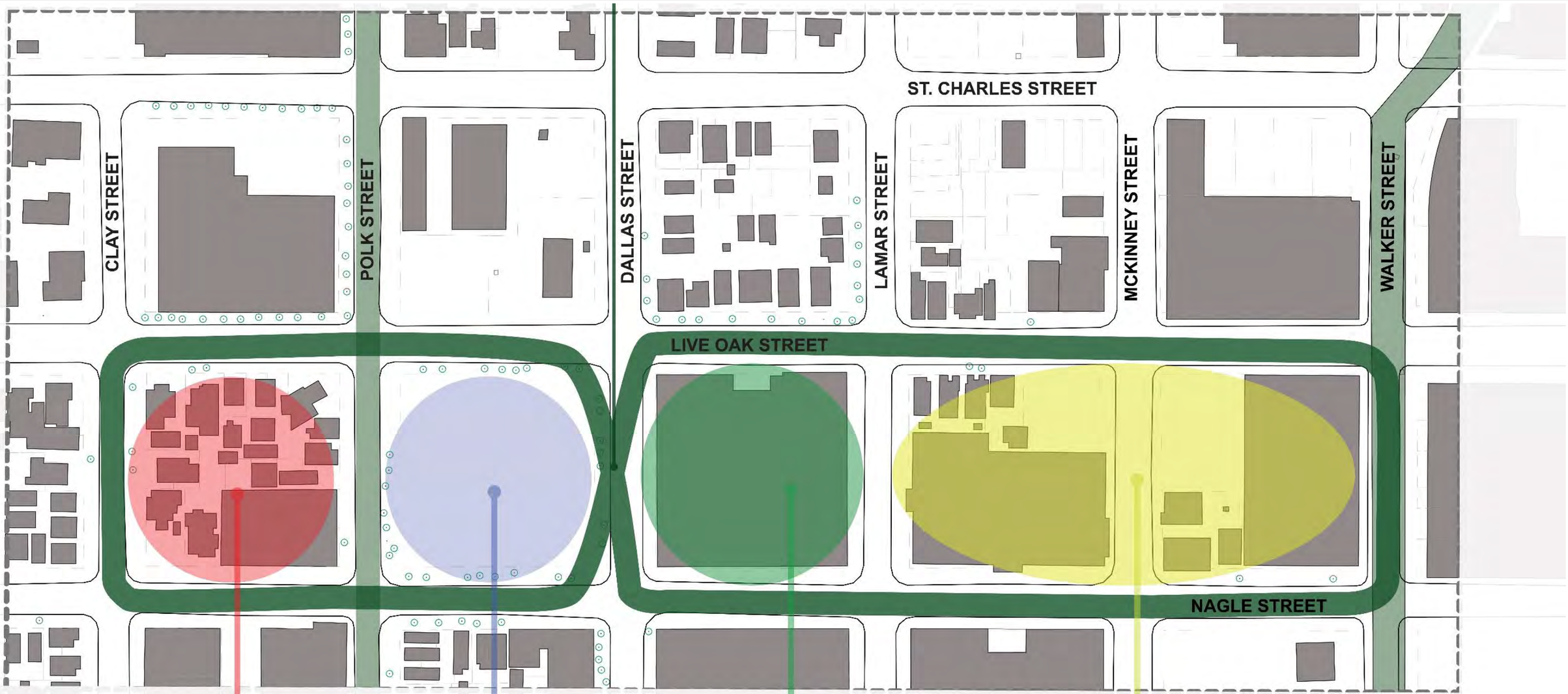
This revitalization of EADO will provide an array of activity and livelihood to the community. It will not only attract and support local neighbors but will provide a dynamic shopping, entertainment and wellness epicenter to the greater EADO district and the city of Houston.

EADO – Houston

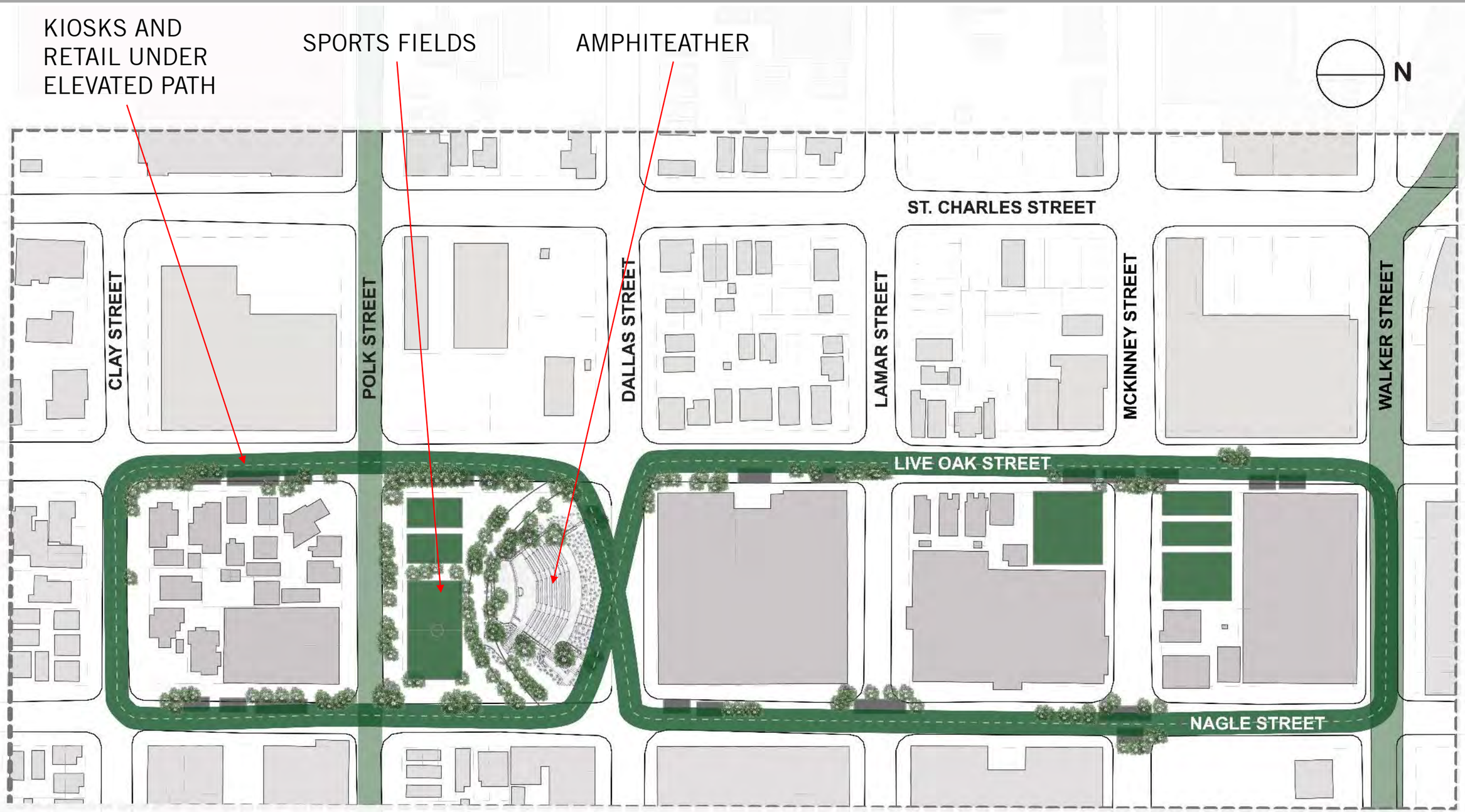


AEREAL VIEW

EADO — Houston

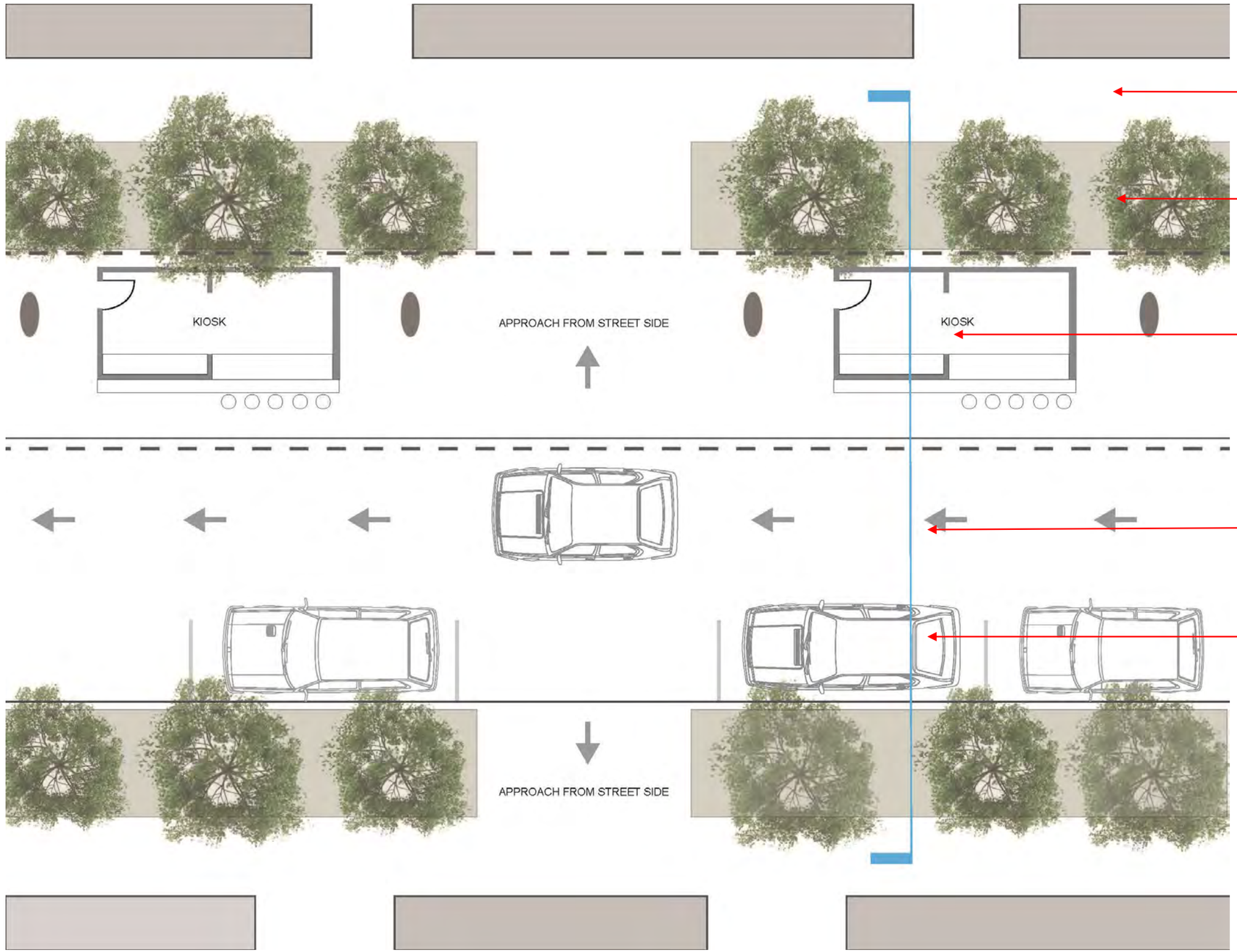


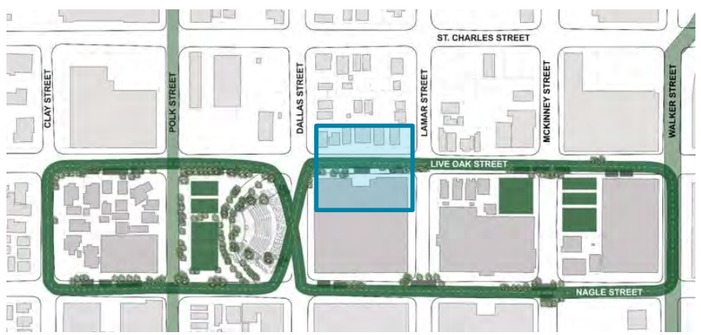
EADO — Houston



SITE PLAN

EADO — Houston





TYPICAL STREET PLAN

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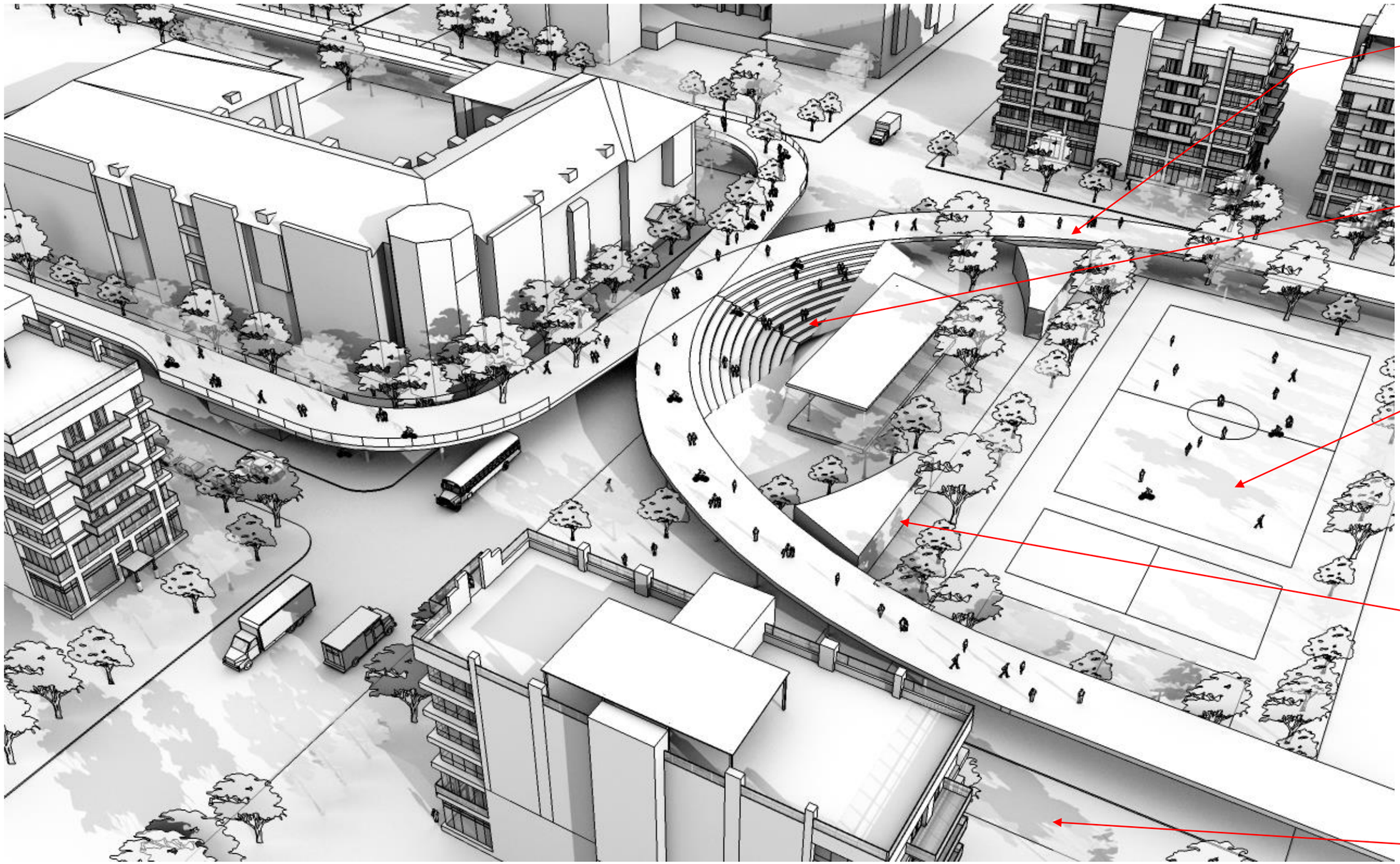
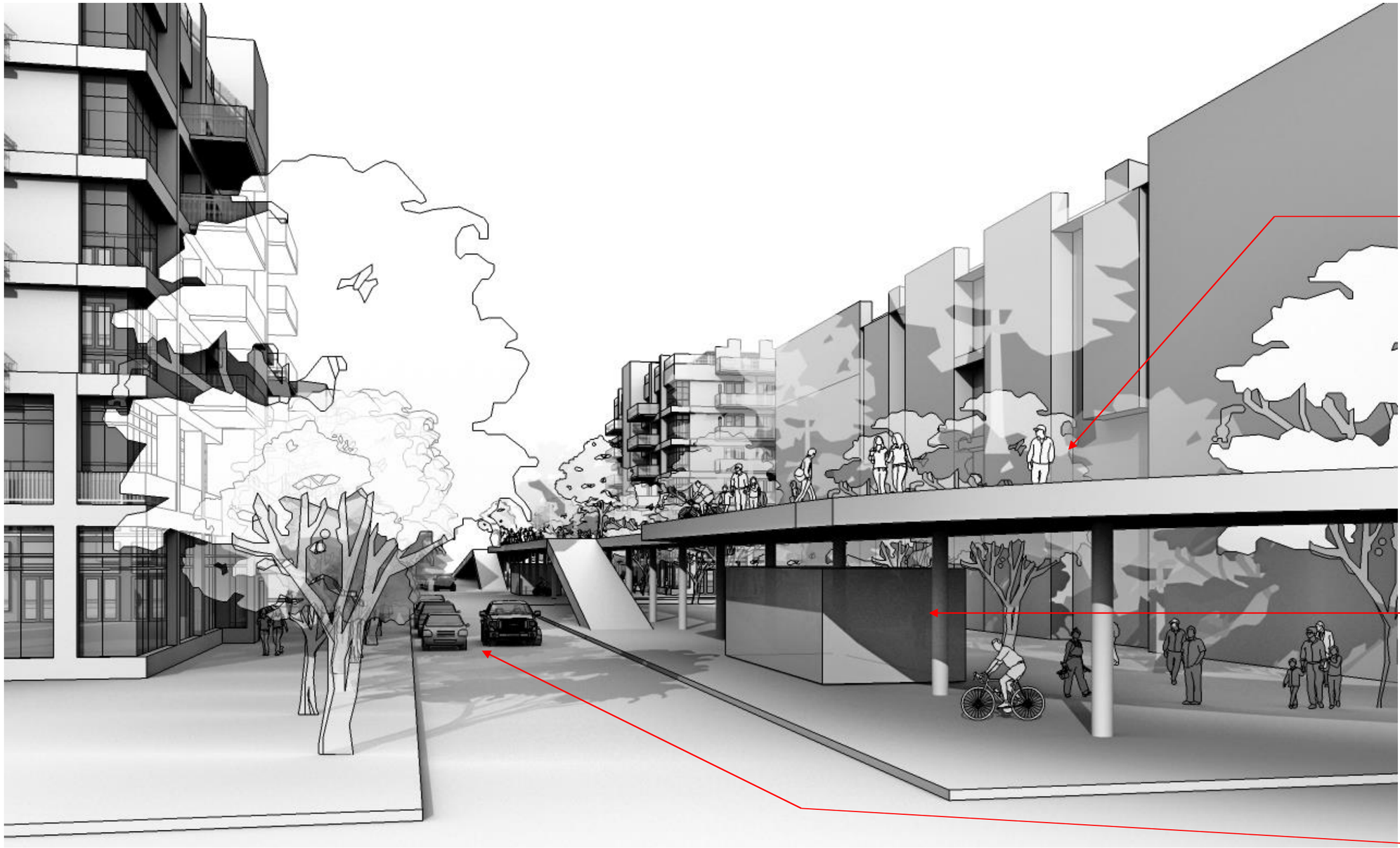

ELEVATED BIKE AND FOOT PATH
AMPHITHEATER
SOCCER AND VOLLEYBALL COURTS
RETAIL KOISK AND SUPPORT
STREET PARKING AND ONE WAY STREET

AEREAL VIEW

EADO – Houston

AEREAL RENDERING



STREET RENDERING

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COMMUNITY-

- PUBLIC ART
- COMMUNITY GARDEN
- LOCAL VENDORS

GET MOVING HOUSTON
COMMUNITY GARDENS, FARMERS MARKETS & HEALTHY EATING
Come grow with us

Watershed
★ MARKET ★

HOUSTON DASH

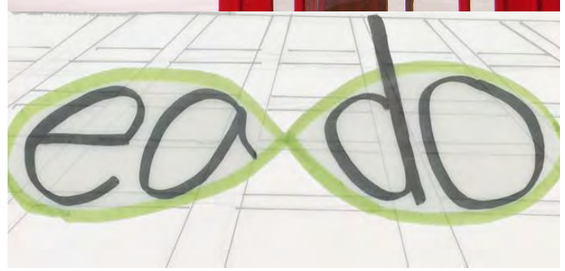
COMMUNITY - IMAGERY

EADO – Houston

PUBLIC SPACE-

- FARMERS MARKET
- OUTDOOR PERFORMANCE
- ATHLETIC –FITNESS
- DOG PARK
- PARKING

EADO – Houston



ICONIC ELEMENTS –

- FIXTURES
- SIGANGE
- STREET LIGHTS
- ART

EADO – Houston

RETAIL–

- FOOD/BEVERAGE
- STREET VENDOR
- MIXED

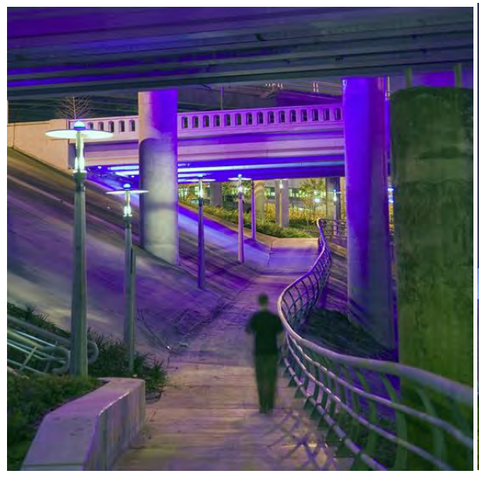
- CORNER PHARMACY

RETAIL-IMAGERY

EADO – Houston

STREETSCAPE–

- IRRIGATION
- NATIVE PLANTS
- PAVERS



- BENCHES
- TRASH-RECYCLE
- LIGHTING